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**BACHELOR OF COMPUTER
APPLICATION**

**BCA (Third Year) Examination, 2020
E-COMMERCE**

Paper III (BCA-303)

Time Allowed : Three Hours

Maximum Marks : 75

*Attempt five questions in all, selecting
one question from each Unit. All
questions carry equal marks.*

UNIT-I

1. (i) What do you understand by E-commerce?
What are its advantages and disadvantages? (8) 7
- (ii) Write down the opportunities in the field
of E-commerce in global industries in today's
situation. 8

Or

2. (i) What are technologies requirements for an
organisation to run an electronic business
regarding hardware and software? 8
- (ii) Differentiate between Traditional
Commerce and E-commerce. (9) 7

UNIT-II

3. (i) What is B2B and B2C? Explain with the
help of examples. (4) 7
- (ii) Explain B2B marketing. Which type of sales
comes under B2B model? (8) 8

Or

4. Write short notes on (any three) : 15
- (a) Brokerage Model
- (b) Aggregator Model
- (c) Community Model
- (d) Infor-mediary Model.

UNIT-III

5. (i) Write full form which is used in E-payment system ? Explain too : 8

- (a) CVV
- (b) OTP
- (c) KYC
- (d) SIM.

- W (ii) Write 5 benefits of having an E-payment system. Explain with the help of examples. <https://www.uokononline.com> 7

Or

6. (i) Differentiate between : 10

- (a) Credit Card and Debit Card
- (b) Smart Card and Electronic Wallet. (4)

- (ii) What security features (Not any existing features) do you use now-a-days for securing E-payment system ? 5

UNIT-IV

7. (i) How do you secure your documents using any government provided security system in which we never required any physical papers ? What is it and how do you get it ? 10

- (ii) Explain the life cycle of E-supply chain management system. 5

Or

8. (i) What is UID card ? How many digits are used in id of UID card and why ? 5

- (ii) Explain the life cycle of E-customer relationship management system. 5

- (iii) What is Govt. Sampark Portal ? What is the use of it ? 5

UNIT-V

9. (i) Explain at least 4 types of threads. 8

- (ii) Explain EDI application in Business. 7

Or

10. (i) What is cyber security ? Explain in detail. 7

- (ii) What are Risk Analysis ? How many types of risk are there in E-commerce ? 8